



**BERRYHILL
AUCTIONEERS**
www.berryhillauctioneers.com

**“OUR BUSINESS IS OPTIMUM
RECOVERY OF YOUR INVESTMENT”**

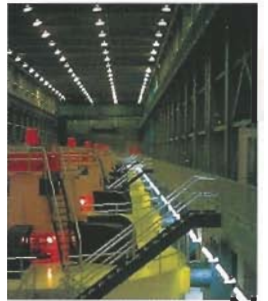
**ABSOLUTE PUBLIC
AUCTION**

Texas Office

3901 Dendron Drive
Flower Mound, Texas 75028
972-874-1222 (phone)
469-576-4033 (cellular)
972-874-1444 (fax)
raytopcat@aol.com (email)

Georgia Office

5610 Roberts Drive
Atlanta, Georgia 30338
770-396-2004 (phone)
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214-722-1947 (fax)
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Solving Your Investment Recovery Challenges

At Berryhill Auctioneers, we have provided clients with customized, quick response service for over twenty years through personalized remarketing and auction programs. Our auction team consists of an intimate group of professionals with over 100 years combined experience. You don't have to settle for off-the-rack solutions to your investment recovery challenges because we will tailor a program *just for you* to yield maximum return on the sale of your assets.

Berryhill Auctioneers strives to live up to the highest standards of ethics and integrity in all our business relationships. You can count on straightforward client service from us with no double-talk. Our senior staff includes a Certified Manager of Investment Recovery (CMIR) with over fifteen years of experience at a Fortune 500 company who can personally identify with the challenges you face.

Financial Strength for Your Needs

Berryhill Auctioneers' strong relationships with Sky Bank of Ohio and SouthTrust Bank enable us to offer multiple approaches to solve your investment recovery challenges. We can always meet any funding objectives your individually designed program may require.

Diverse Asset Sales Options

We have designed and implemented successful, customized remarketing and auction services for our clients in the following areas:

- Unreserved public auction or private treaty negotiated sales programs.
- Cash advances with leaseback of assets to facilitate project completion.
- Straight commission sale of assets.
- Locating, transporting, security and storage of assets.
- Mechanical repair, de-identification, cleaning, painting and refurbishing services.

Dependable Appraisal and Value Verification Services

One of the many value-added services available to you as a *Berryhill Auctioneers* client is an accurate assessment of asset value that is so crucial to a successful sale. To assist you in choosing among remarketing options, our experienced management staff can provide you with a confidential, no obligation asset appraisal. Certified appraisal services that fully comply with the Uniform Standards of Professional Appraisal Practice (USPAP) are available.

Professional Marketing and Advertising for Optimal Buyer Response

Reaching qualified buyers for your assets requires an aggressive remarketing plan with targeted national and international prospects.

Advertising specialists at *Berryhill Auctioneers* can access a database of over 175,000 buyers worldwide to focus attention on your assets. We only use full color brochures and advertising placed in targeted trade publications around the globe. Industry-specific marketing through advanced information technologies highlights current inventories and locations to generate timely, profitable sales opportunities.

We list current inventory on the Internet, which can be accessed at www.berryhillauctioneers.com.



WHY CHOOSE BERRYHILL AUCTIONEERS

Reputation

Berryhill Auctioneers has a reputation for conducting well-run absolute auctions that result in higher selling prices for our customers. We are considered a leader in our field, and are known for treating both sellers and buyers fairly.

World Wide Experience

Berryhill Auctioneers' personnel have conducted auctions and provided appraisals and consulting services for businesses throughout North America, South America, Latin America, Asia, the Middle East and Europe.

Marketing

Berryhill Auctioneers has many years of experience in both local and nationwide auction marketing. This includes extensive contacts across a broad spectrum of industrial enterprises and has enabled us to develop an extensive mailing list of relevant buyers throughout the world. Combining our contacts with the advertising in brochures, trade journals, newspapers, telemarketing and the Internet will result in unparalleled marketing for your company.

Sale Preparation

Berryhill Auctioneers' set up supervisor is experienced in overseeing each phase of the auction process. Every aspect of the sale preparation will be expertly managed.

Sale Day Crew

Berryhill Auctioneers' personnel have over 100 years combined experience in selling equipment.

Registration and Cashiering

Berryhill Auctioneers' clerks, cashiers and administrators are unmatched in qualifying bidders, collecting good funds from buyers, providing proper documentation to buyers, and balancing auction proceeds. Our computer software is tailored to handle auctions of all sizes and types.

Settlement

Berryhill Auctioneers has never failed to make final settlement with a customer on or before the time designated in the contract.

Desire

Berryhill Auctioneers has the desire to submit the highest net return to your company at the conclusion of the auction without any problems.

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BERRYHILL AUCTIONEERS: THE COMPANY

Berryhill Auctioneers is a company founded upon the ideal of delivering the highest quality of total service to our customers. While sharing pride in our history and achievements, we recognize that our growth can continue through the expansion of our services to customers like your company. To this goal we are committed. We started as innovators—in fact, as pioneers, and will continue to lead the way in the auction industry.

Berryhill Auctioneers specializes in the sale of industrial truck parts and supplies, trucks, utility vehicles, manufacturing plants and materials as well as construction, crushing, paving, drilling, logging, farming, and mining equipment through the auction method and/or private sales. Our personnel have been involved in large re-marketing projects throughout North America, Central America, Europe, and the Middle East.

Since day one, our philosophy has been: “You are no better than your last sale.” We work hard to maintain our successful track record. From the time the contract is signed until you’re paid in full for your sold inventory, we focus on your auction and your auction alone.

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COMMISSIONS AND ADVERTISING BUDGETS ARE DETERMINED BY THE SIZE OF YOUR AUCTION.

AS IN EVERY BUSINESS, RATES AND BUDGETS ARE DEPENDENT ON QUALITY AND QUANTITY.

We look forward to negotiating a contract that creates optimum return on your company's investment and our firm's services, to fulfill your auction needs.

TO SUCCESSFULLY MARKET AND SELL YOUR INVESTMENT RECOVERY INVENTORY, ALL YOU NEED IS BERRYHILL AUCTIONEERS!

- A professional, results-oriented staff with extensive experience from both service provider and client perspectives, and with a history of optimizing returns from the sale of investment recovery inventories.
- Aggressive, cost-effective remarketing solutions that are custom-fit to your company's requirements.
- A variety of remarketing and auction services options from which you can select that are supported by a strong financial base.
- Certified appraisal professionals to assist in valuing your investment recovery inventory for sale.
- Professional marketing and advertising capabilities that ensure access to an extensive pool of qualified buyers around the world.



**YOU WILL FIND THE EXPERIENCE AND
PROFESSIONAL EXPERTISE YOU NEED
AND THE COMMITMENT TO SUPERIOR
CLIENT SERVICE YOU DESERVE
AT BERRYHILL AUCTIONEERS!**

